



Your Chance to Join the Theatre!

Promote your business in the upcoming Inaugural Mineral Point Opera House Program.

The beautifully designed Mineral Point Opera House Program will become a highly viewed and trusted source for information on events, businesses, and happenings at the Mineral Point Opera House.

Why Advertise?

- ◆ Over 6,000 guides will be mailed to key markets in southern Wisconsin.
- ◆ 12,000 to 13,000 unique visitors per year view the Mineral Point Opera House website where the guide will be viewable.
- ◆ Advertising costs are tax-deductible as the Mineral Point Opera House is a non-profit organization.

Take Advantage of this Opportunity Today

- ◆ Check out the advertising agreement and ad dimensions.
- ◆ Select the advertising opportunity that will best fit your business.
- ◆ Fill out the advertising agreement and return with payment by **June 1, 2021**.

Free Ad Design for New Advertisers

Don't have a print ready ad? Let us help. All new advertisers will receive free professional ad design.

Thank you for your support of the Mineral Point Opera House.

If you have questions, please call (608) 987-3501 or
email info@mineralpointoperahouse.org

2021 Mineral Point Opera House Program Advertising Agreement

Business:	Contact person:	
Street Address:		
City:	State:	Zip:
Phone:	Email:	

ADVERTISING OPPORTUNITIES:

SIZE (see ad dimensions on next two pages)	RATE	TOTAL
Inside front cover (full page)	\$650	\$ _____
Inside back cover (full page).	\$650	\$ _____
Back cover (1/2 page)	\$450	\$ _____
Full page interior	\$600	\$ _____
1/2 page	\$400	\$ _____
1/4 page	\$250	\$ _____
1/8 page	\$150	\$ _____
Business listing only (business name, phone, address, website)	\$75	\$ _____
TOTAL DUE:		\$ _____

I will submit a new ad (see submission requirements at bottom of next page).

I will contact Kristin Mitchell Design to create my ad.*

*Ad design services are available at no charge for this inaugural program. Please email kristin@kristinmitchelldesign

Special instructions and requests: _____

Ad agreements and payment are due June 1, 2021.

Final ad file due on or before June 11, 2021.

Ads can be e-mailed to kristin@kristinmitchelldesign.com

Checks should be made payable to: Mineral Point Opera House or MPOH.

Payment with signed contract should be mailed to:

Mineral Point Opera House
PO Box 228
Mineral Point, WI 53565

(advertiser signature) (date)

Please make a copy for your records.

Mineral Point Opera House Program

Ad sizes and dimensions

Full page NO bleed

6" w x 7.75" h

Full page WITH bleed

7" w x 9" h

Add .25" bleed all around (7.5" x 9.5" includes bleed).

Include cropmarks and bleed in press quality pdf.

SUBMISSION REQUIREMENTS: All ads must be submitted electronically. File Format: Press quality PDF, InDesign, Illustrator or Photoshop (if saved as .eps, .tiff or high res jpeg). Unsupported Formats: Ads created in other software programs must be converted to a high resolution (300 dpi) PDF file before submission. Any ads not submitted according to the above specifications could incur additional charges. All ads will be printed in full (CMYK) color mode. We will not be responsible for errors or omissions in advertiser submitted ads.

Half page horizontal

6"w x 3.8125" h

Quarter page

2.95"w x 3.8125" h

Half page vertical

2.95"w x 7.75" h

Eighth page

2.95"w x 1.8125" h