



Your Chance to Join the Theatre!

Promote your business in the upcoming 2024-2025 Mineral Point Opera House Program.

The beautifully designed Mineral Point Opera House Program is a highly viewed and trusted source for information on events and happenings at the Mineral Point Opera House.

Why Advertise?

- ◆ Over 6,000 guides mailed to key markets in southern Wisconsin.
- ◆ 12,000 to 13,000 unique visitors per year view the Mineral Point Opera House website where the guide will be viewable.

Take Advantage of this Opportunity Today

- ◆ Check out the advertising agreement and ad dimensions on the following pages.
- ◆ Select the advertising opportunity that will best fit your business.
- ◆ Fill out the advertising agreement and return with payment by **May 10, 2024**.

Thank you for your support of the Mineral Point Opera House.

If you have questions, please call 608.987.3501 or
email info@mineralpointoperahouse.org

www.mineralpointoperahouse.org

2024 Mineral Point Opera House Program Advertising Agreement

Business:	Contact person:	
Street Address:		
City:	State:	Zip:
Phone:	Email:	

ADVERTISING OPPORTUNITIES:

SIZE (see ad dimensions on next two pages)	RATE	TOTAL
Inside front cover (full page)	\$650	\$ _____
Inside back cover (full page)	\$650	\$ _____
Back cover (1/2 page)	\$450	\$ _____
Full page interior	\$600	\$ _____
1/2 page	\$400	\$ _____
1/4 page	\$250	\$ _____
1/8 page	\$150	\$ _____
Business listing only (business name, phone, address, website)	\$75	\$ _____
	TOTAL DUE:	\$ _____

- I will submit a new ad (see submission requirements at bottom of next page).
- I will contact Kristin Mitchell Design to create my ad.
Please email kristin@kristinmitchelldesign.com on or before July 5th for ad work.

Special instructions and requests: _____

Ad agreements, payment and print ready ad files are due May 10, 2024.

Ads can be e-mailed to kristin@kristinmitchelldesign.com
Checks should be made payable to: Mineral Point Opera House or MPOH

Payment with signed contract should be mailed to:
 Mineral Point Opera House
 PO Box 228
 Mineral Point, WI 53565

 (advertiser signature) (date)

Please make a copy for your records.

Mineral Point Opera House Program

Ad sizes and dimensions

Full page NO bleed

7" w x 8.1667" h

Full page WITH bleed

8" w x 9.5" h

Add .25" bleed all around (8.5" x 10" includes bleed).

Include cropmarks and bleed in press quality pdf.

SUBMISSION REQUIREMENTS: All ads must be submitted electronically. File Format: Press quality PDF, InDesign, Illustrator or Photoshop (if saved as .eps, .tiff or high res jpeg). Unsupported Formats: Ads created in other software programs must be converted to a high resolution (300 dpi) PDF file before submission. Any ads not submitted according to the above specifications could incur additional charges. All ads will be printed in full (CMYK) color mode. We will not be responsible for errors or omissions in advertiser submitted ads.

Half page horizontal

7"w x 4" h

Eighth page

3.375"w x 2" h

Half page vertical

3.375"w x 8.1667" h

Quarter page

3.375"w x 4" h